



PERSONA



Pure Beauty



Welcome...

Welcome to Pure Beauty, Persona's solution to all of your pampering and beauty needs. Through the blend of experience, exquisite treatments, and carefully chosen quality products, Pure Beauty will deliver the definitive experience, from perfect nails to indulgent relaxation.

At Persona Pure Beauty you can totally unwind and relax whilst being made to look and feel refreshed and beautiful. Through an extensive range of Elemis Spa therapies, Jessica deluxe rituals, holistic and specialist procedures, and essential beauty treatments, you will experience both luxury and excellence whilst ensuring superior results.

Let the pampering begin...

Relaxation and Beauty Guide

Advanced anti-ageing facials	4	Beautiful eyes	14
Skin specific facials.....	6	Hands and feet.....	16
Body detox therapy	8	Male Grooming.....	18
Body relaxation therapy	10	Sienna Tanning	20
Top-to-toe indulgence	12	Hair Removal.....	22



Advanced anti-ageing facials

Tri-enzyme resurfacing facial

1hr – £65

This clinically proven, ground-breaking facial instantly resurfaces and smoothes the skin, targeting blemishes, uneven skin tone, superficial scarring and fine lines. The precision layering of targeted enzyme serums removes the thickening layer of the skin leaving this incredibly clean whilst bringing a renewed level of clarity to the complexion.

Recommended: One treatment every three weeks – course of six. Patch test required minimum 20 minutes prior to first treatment.

Visible brilliance facial

1hr 15 mins – £65

A revolutionary face and eye treatment that instantly firms, rejuvenates and plumps the skin whilst reducing dark circles. Specialised micro-circulatory massage techniques combined with the powerful two-phase Amino Active Mask dramatically increases skin moisture whilst sculpting and restoring the skins radiance.

Pro-collagen quartz lift facial

1hr 15 mins – £65

Clinically proven to reduce wrinkles by up to 94% and increase skin firmness by up to 57% after just one treatment. Professional strength formulations combined with unique lifting massage techniques delivers maximum efficacy, minimising the signs of ageing for a firmer appearance and a face lifting effect.

Recommended: One treatment every three weeks – course of six.


The Botox booster 30 mins – £35

A tailored facial designed to combat the signs of ageing whilst enhancing the results of your aesthetic treatments. This mini facial will hydrate and replenish leaving the skin visibly rejuvenated and more youthful looking. An ideal treat to boost your Botox!

Dermagenesis microdermabrasion

45 mins – £50

This system uses a highly controlled flow of medical grade crystals to evenly remove the dead outermost layer of skin, revealing new skin cells that are soft, smooth and receptive to topical nutrients. This is an ideal treatment to brighten dull complexions, and when used in combination with other facial treatments can significantly enhance results.



“Renew your complexion with up-to-the minute anti-ageing treatments”



“The ultimate in
scientific skin therapy”

Skin specific facials

Oxygen skin calm facial

1hr 15 mins – £55

Recommended: Sensitive skin

A pure soothing facial designed to rebalance delicate, fragile and sensitive complexions whilst relieving redness to deliver immediate comfort to stressed & irritated skin.

S.O.S purifying facial

1hr 15 mins – £55

Recommended: Oily/problematic skin

A powerful treatment to regulate the function of the skin to combat congestion. Combining the unique Japanese Sulphur Mask with Absolute Vita-C Booster serum will help to absorb sebum, calm irritation and rebalance oil rich pores to leave a beautiful matt complexion.

Exotic moisture dew

1hr – £45

Recommended: Dry skin

Blending specialist massage techniques with thirst quenching actives to give your skin a real boost of moisture. This facial will bring back that healthy dewy glow resulting in a hydrated youthful complexion.

High impact express facial

30 mins – £30

This introductory facial is ideal as a quick and instant pick-me-up treatment tailored to address individual skin needs.



Body detox therapy

Body sculpting cellulite and colon therapy

1 hr – £65

Recommended: One treatment per week for six weeks

A clinically proven body detox treatment designed to redefine your silhouette.

The Lipo-Refining Serum and Body Sculpting Firming Cream targets stubborn cellulite and sagging skin for visible rapid results. A detoxifying peel off body mask is applied, combined with specialist massage techniques to deeply cleanse the body's system, helping firm and smooth the skin, stimulate circulation and reduce fluid retention, allowing the body to detoxify itself from the inside out.



Exotic lime and ginger salt glow

30 mins – £35

Recommended: Pre-tanning and post holiday

An all over body exfoliation ritual to revitalise and invigorate mind, body and soul.

Following a light body brushing, warm oil is drizzled luxuriously all over the body, before the sublime Elemis Exotic Lime and Ginger Salt Glow is applied, deeply cleansing and moisturising the skin, leaving it glowing and vibrant, replenished and flawless.

“Detoxify and rejuvenate to the deepest level”





“Pure bliss
therapy”

Body relaxation therapy

Aroma hot stone therapy

1 hr 15 mins – £65

Warm basalt stones melt away aches and pains as therapeutic heat is slowly released into the belly of the muscle for a completely new top-to-toe experience. Luxurious oils are massaged deeply into the body to target specific problem areas combined with a gentle face and scalp massage to alleviate stress and tension, whilst stones are placed on key energy points to deliver total relaxation.

Deep tissue full body massage

1 hr – £45

Ease aching tired muscles, alleviate stress and revive the senses with this customised massage. Blends of essential oils are prescribed to address individual needs to reduce specific stress and muscle tension.

Choose from:

Stress-a-way: Release the tensions of the day, the ultimate in pure relaxation.

Spirit reviver: A powerful blend of oils to invigorate and recharge the body.

Muscle melt: Perfect to relax and re-energise a tired and aching body.

Chakra balancing: A combination of oils to reconnect your mind, body and soul.

Deep tissue back massage

30 mins – £35

Limited time but need maximum therapeutic results?

A deep tissue back massage specifically targets the neck, back & shoulders eliminating the build up of stress & tension whilst easing tired and strained muscles.

Reflexology

1 hr – £40

This ancient oriental treatment focuses on massaging specific points of the feet to assess and work with all the body functions. Reflexology relieves stress and releases ‘bad’ energy throughout the body instilling all over harmony and synergising mind, body and soul.



Top-to-toe indulgence

Face and body sensation

1 hr – £70

The perfect Elemis experience...

This treatment duo combines a sensational massage with a prescribed booster anti-ageing facial.

Choose from either the unique re-energiser, an 'ice-cool thermal' massage to relieve stress and tension and ease aching muscles, or Tranquility, a 'thermal soothing' massage to induce a deep level of relaxation and calm your mind. This will then be followed by your intensive booster anti-ageing facial, designed to meet your individual skins requirements whilst restoring youthful radiance.

The absolute spa ritual

2 hrs – £120

This is the ultimate in indulgence and relaxation.

Choose from one of the exclusive Elemis Advanced Anti-Ageing or Skin Specific Facials and combine it with the potent effects of the Elemis Full Body Deep Tissue Massage. Two heavenly hours of pure bliss whilst delivering dramatic results. It doesn't get better than this!

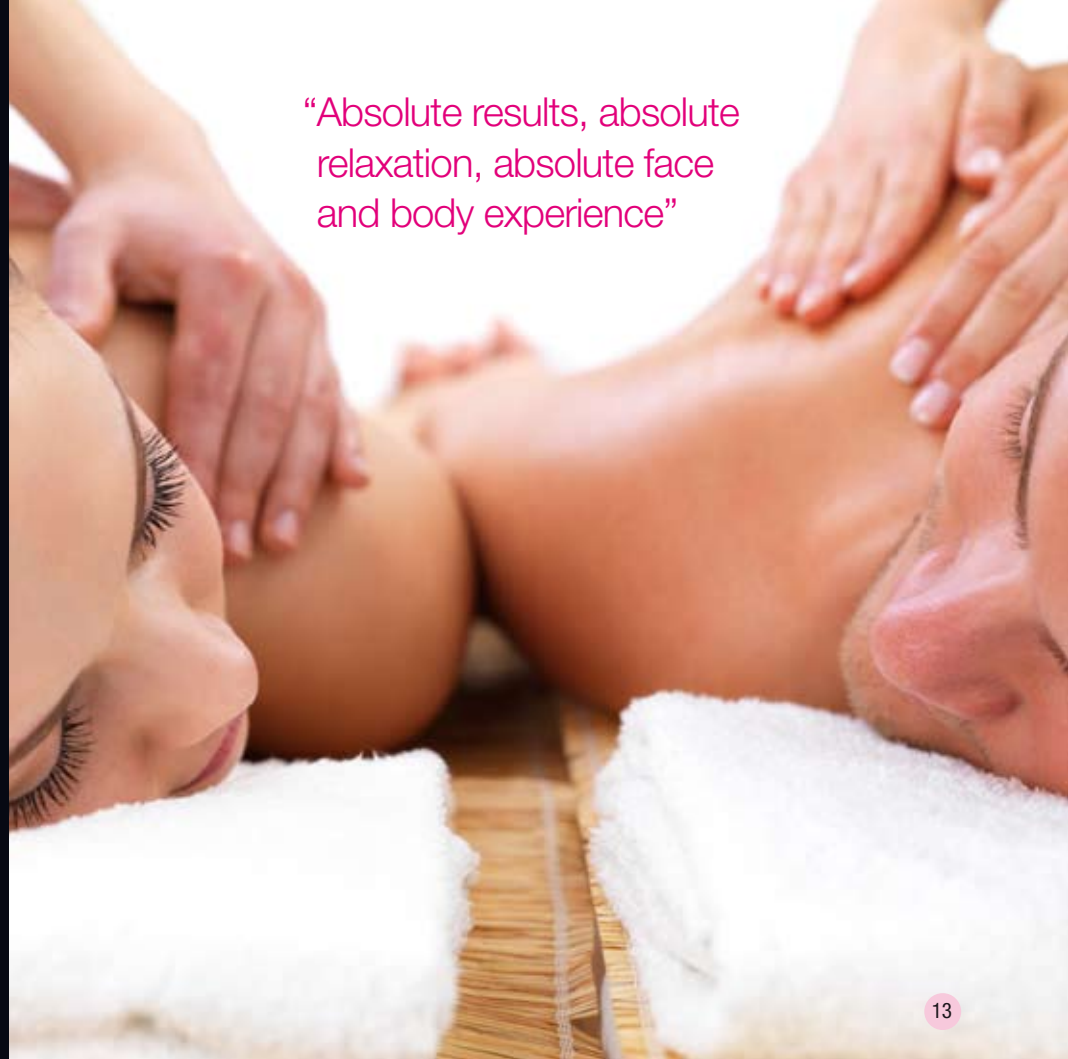
This treatment also includes an Elemis product specific to your skins needs.

Indian head massage

30 mins – £30

Focusing on the upper shoulders, scalp and face, this pressure point massage works on the body's energy centres. It is an ideal treatment for those who suffer with migraines and sinus problem. Ancient techniques sooth away stress and tension carried in the head, neck and upper body leaving you feeling totally refreshed and tranquil. A great lunch time procedure as the treatment is oil free – the perfect pampering lunchtime treat.

“Absolute results, absolute relaxation, absolute face and body experience”





Beautiful eyes

Semi-permanent eyelash extensions

1 hr 30 mins – £90

Your lashes are made to look thicker and longer through professional application of individual synthetic lashes applied directly onto your natural eyelash. Light and comfortable to wear they can last up to 12 weeks through maintenance treatments and correct homecare routine. Now you can have lashes like the celebs!

Fortnightly infills

20-30 mins – £25/£30

Eyelash tint

20 mins – £15

Eyebrow tint

10 mins – £10

Lash and brow tint

20 mins – £20

** Please note a patch test is required
24hrs prior to a tint treatment*

Eyebrow shape

10 mins – £8

“Beautiful eyes
that stand out in
a crowd”



Hands and feet

Le Remedie hand treatment

30 mins – £18

This luxurious hand treatment prevents and reduces the tell tale signs of ageing.

Jessica manicure

45 mins – £25

There is no substitute for beautiful natural nails. Recognised as the best in the world, Jessica offers over 200 award winning colours that stay on... and on.

Jessica deluxe manicure

1 hr – £30

The benefits of a manicure with the added luxury of heated mitts to allow the moisturiser to penetrate deeper for longer lasting results and softer smoother skin.

Jessica Zen spa pedicure

45 mins – £28

Don't neglect the feet that carry you around. Zenspa is a vital therapy to alleviate everyday stress whilst leaving feet soft and smooth with perfectly painted toes.

Jessica deluxe pedicure

1 hr – £35

The benefits of a pedicure with the added luxury of heated booties to allow the moisturiser to penetrate deeper for longer lasting results and softer smoother skin.

Shape and paint (hands OR feet)

20 mins – £15

Bio Sculpture

New set – £30 / Infills – from £20

The healthier alternative in artificial nail care, a thin coating of Bio gel is applied to the nail, strengthening and promoting nail growth. Perfect for those wanting a perfect finish that will not chip or break but look fabulous for weeks on end.

“The finishing touches”





Male grooming

Skin IQ facial

1 hr 15mins – £65

The Anti-Ageing booster to eliminate tired and stressed skin. This facial is tailored to meet the needs of a hectic lifestyle and to combat the harsh, ageing effects of frequent shaving, environmental pollution and constant travel. Combining the clinically proven Time Defence Wrinkle Delay with the Time Defence Eye Reviver giving you the ultimate skin overhaul with maximum anti-ageing results.

Urban cleanse facial

1 hr 15mins – £60

Pure skin intelligence for men, this super-grooming facial works to eliminate blocked pores whilst rapidly accelerating skin repair. A complete skin detox, helping to reduce sensitivity whilst defending against the damaging effects of daily pollutants to leave the complexion visibly clear and squeaky clean.

Total time out

£120

This is the ultimate in skin and body therapy for men.

Select either the Anti-Ageing Skin IQ or the Urban Cleanse Facial and combine it with the potent effects of the Elemis Deep Tissue Muscle Massage. Immediate tension relief, eases aching tired muscles whilst alleviating stress & reviving the senses.

This also includes an Elemis product specific to your skins needs.

Manicure / pedicure

30 mins – £25

For many a handshake is the moment in which first impressions are formed. Men's nails grow faster and stronger than a woman's, so it's important to keep them hydrated and well groomed.

“The ultimate spa therapy
for the modern man”



Tanning



Sun kiss your skin with paraben free and anti-ageing products, and get a golden natural tan lasting up to seven days.

Your tan is probably your most important beauty accessory making you look and feel fantastic, whatever the weather, whatever you wear. It therefore makes sense to choose the leading spray tan, Sienna X, to give you gorgeous bronzed skin that will look stunning with every outfit! Now you can avoid the dangers from over exposure to UVA and UVB rays whilst looking stunningly tanned all year round.

Sienna X is loved by the media and celebrities alike and is now the must have tan for shows such as *Strictly Come Dancing* and *How to Look Good Naked*.

Full body paraben free tan

20 mins – £30

Quick and sun safe, with different colour options to suit your skin type resulting in a long lasting natural tan.

Anti-ageing tan

20 mins – £35

You can now boost all over anti-ageing with this unique tan that incorporates hyaluronic acid to banish wrinkles whilst nourishing and moisturising the skin resulting in a perfect sun kissed tan.

**Home Preparation – ask at reception for your homecare guide for the do's and don'ts pre and post your tan.*



“Be bronzed and beautiful without ageing or damaging your precious skin”



“Long lasting,
smooth hair
free skin”

Hair removal

AREA	WAXING	LASER SINGLE TREATMENT	LASER COURSE OF 8
½ Leg (Lower leg)	£18	From £110	From £770
¾ leg	£22	£165	£1155
Full Leg	£26	£220	£1540
Bikini	From £10	From £55	From £385
Half Leg & Bikini	From £25	From £165	From £1155
Full Leg & Bikini	From £32	£330	£2310
Underarm	£9	£55	£385
Forearm	£12	£110	£770
Full Arm	£16	£165	From £1155
Lip/Chin	£8	£55	£385
Half Back	£18	£110	£770



PERSONA
PURE BEAUTY

41a Bourne Road, Bexley, Kent DA5 1LW

T: 08450 607080

E: info@personamedical.co.uk

www.personamedical.co.uk